



The Need

Faculty are having a profound influence,
but is it for the good?



New Administration Reflects The Influence of Faculty

Over the past several weeks, we've seen plenty of news about President Obama's first steps and cabinet appointments. What you may not realize is just how many of the men and women being asked to serve in the new administration are coming from universities across the country. Even the partial list below underscores the significance of seeing professors following Christ. In their role, they not only influence the university and our future leaders, but also our nation and the world.

Justice and Civil Rights Review Team: Professor Cruz Reynoso (UC Davis)

National Endowment for the Humanities: Professor Clement Price (Rutgers)

Secretary of Education: Professor Linda Darling-Hammond (Stanford)

Healthcare Policy Team: Professor Alta Charo (Wisconsin)

Chair Council of Economic Advisors: Professor Christina Romer (UC Berkeley)

Economic Recovery Advisory Board: Professor Austan Goolsbee (U Chicago)

National Economic Council Director: Professor Lawrence Summers (Harvard)

Immigration Policy Group Co-leader: Professor Tino Cuéllar (Stanford)

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Denver Christmas Conference, "You can't get away from God around here."

Those were the words of a smiling KU freshman guy at the end of DCC. During the first week of January, 1,400 staff and students from seven states gathered to worship the King and to grow in their relationship with Him in Denver. Students heard from passionate speakers, took part in a variety of seminars, were exposed to the needs of the nations, and learned about summer mission opportunities around the world. Students partnered with local churches and community groups to embody the good news of the kingdom by meeting the physical and spiritual needs of Denver residents.

Thanks so much for your Christmas support that helped fund our participation in Denver Christmas Conference.

Poll:

Have you ever had a professor who was hostile or openly skeptical toward Christianity?

Poll taken on www.boundless.org

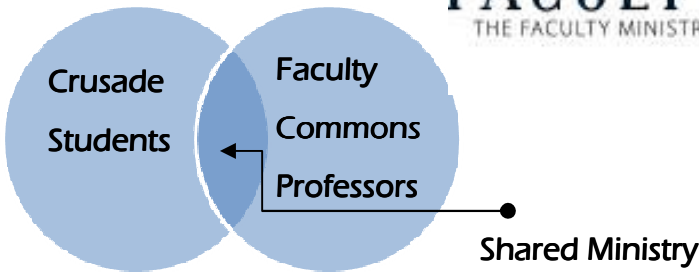
Yes, once	16.79 %
Yes more than once	45.61%
Yes, and I went to a Christian college!	5.40 %
I had a hunch but wasn't sure	10.59 %
No not really	21.61 %

"If students go thru the university, and never hear from a Christian professor, they will conclude that Christianity has no relevance to their lives...and they will gravitate to other ideologies that offer them only a false hope of human salvation."

Dr. Walter Bradley
Professor Emeritus,
Texas A&M

THE OPPORTUNITY

For the first time, Campus Crusade has a faculty ministry that works from within, and in cooperation with, the National Campus Ministry.



“If I could start Campus Crusade for Christ all over again, I would begin by working with professors.”

Bill Bright, founder

A Natural Connection -

There is one thing all students have in common: they spend thousands of hours sitting in a classroom, learning from professors. Students have a deep respect for their professors and are indelibly marked by their teaching.

Imagine if Christian professors shared their testimonies at CCC weekly meetings? Traveled with students to our international partnership locations? Challenged our students to go on a summer project? Met to pray with students? Launched a new campus ministry with current students?

A Strategic Opportunity - What if students shared their faith stories at Faculty Commons events? Asked professors to come overseas with them? Prayed for each professor, every semester? Took their professors to lunch to thank them and share their life

stories with them?

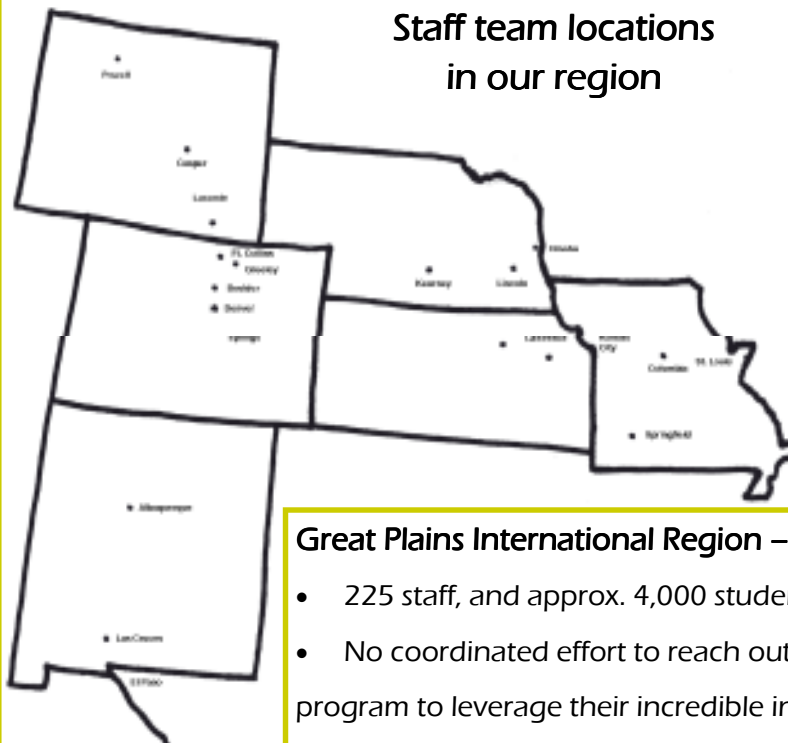
The Campus Ministry will be a stronger, and more effective, if we do faculty ministry and student ministry together.

We Envision the Day When:

- every student on every campus knows Christian professors
- every location with an undergrad ministry has a faculty ministry to partner with them
- every academic discipline has Christian professors working within it to make Christian perspectives heard and respected

We don't know all the specifics about how this might work, but as we are led by the Spirit and work with quality young leaders we will seek to figure it out.

Staff team locations in our region



Great Plains International Region –CCC

- 225 staff, and approx. 4,000 students involved.
- No coordinated effort to reach out to faculty or program to leverage their incredible influence.

OUR NEW ROLE



Questions about the Brown's

1. What is your new job with Campus Crusade for Christ.

We serve as a couple but technically Mark is the Regional Advisor of Faculty Commons. We will seek to reach out to faculty, equip them to walk with God and then reach and mentor faculty and students in the faith. This will include small groups, providing opportunities to speak at our CCC undergrad meetings, setting them up with international missions opportunities and launching new regional-wide conferences and gatherings of Christian faculty. Lastly, we will be recruiting current veteran staff in our region to join us in our launch of Faculty Commons.

2. Will you still be working with students?

Yes and no. Our new ministry is designed to reach students through professors. Profs spend hours with students each week, their influence is remarkable. If we can call and embolden faculty to mentor students the results could be amazing. In this regard our ministry will be with faculty. On the other hand, after 20 years of working directly with students we will continue to have students in our life. I (Mark) will teach at our large group weekly meeting at times and will mentor some men on Monday mornings. Brenda will also teach and lead students in a small group and support our new ministry with faculty.

3. Are you moving?

No, thankfully our ministry at KU will be enough to keep us here and the nearby KC airport

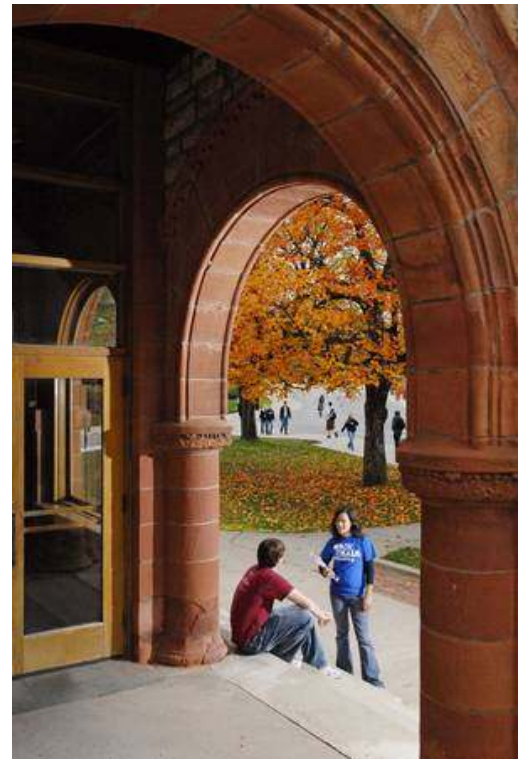
is very convenient for travel.

4. Do you still need personal support?

Yes, our support needs are just the same. Actually our travel expenses will increase but we are hopeful that some National CCC and charitable foundations will help with some of these needs. We have raised about half of the monthly support we lost in August and will continue to work on this 1/2 time.

5. Who is the new Campus Director at KU?

Jeff Burgess, with his wife Rebecca and three kids, have been on our team for 5 years prior to leading a stint team to Spain. Jeff is a KU Alum and is a very godly man. His readiness to take this job made our transition decision much easier. We will work directly with Jeff and Rebecca in the coming years at KU, seeking to take the whole campus to the whole world.



Mark, Brenda & Katie